



# SIBYL

**(Seismic monitoring and vulnerability framework for civil protection)**

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Deliverable DF2: Detailed plan for project publicity  
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## Introduction

Developing a comprehensive and effective dissemination plan is an essential requirement to ensure the lasting legacy of the SIBYL project. Such activities form part of the Task F, the intention being to increase the impact and efficiency of the entire project. A sound dissemination strategy is especially important for practice-oriented projects such as SIBYL, which aim to develop practical operational tools for Civil Protection authorities, who in turn will employ them as part of their activities to safeguard the broader community in earthquake prone areas.

Therefore, this dissemination plan includes information exchange between the research team and potential end-users. In this sense, the end-users are not only the Civil Protection authorities, but also the general public, for example the owners or occupants of the buildings investigated in case-studies within the framework of SIBYL (e.g., the administration buildings of the AUTH in Thessaloniki, school buildings in Cologne, as well as the responsible municipality representatives). Raising awareness of earthquake hazard in such areas, as well as of the structural vulnerability of the buildings, is considered a substantial contribution to seismic risk reduction. Frequent information exchange is therefore important for the whole course of the project's implementation, keeping in mind that the practical missions are foreseen in different areas of Europe. At the final stage, project's flyers that include key aspects and results will be prepared and circulated among all the parties involved.

Keeping the above in mind, the dissemination plan of SIBYL (presented in the table in the following section) defines a sensible timeline for dissemination activities, including establishing and maintaining the project's website, where all prepared multi-media materials (brochures, flyers, videos) will be available for a wide target audience (from the general public to the technical and scientific communities and decision makers).

Most of the dissemination activities are associated with the measurements campaigns, that is during the preparation and undertaking of the measurements, there will be close interaction with the owners, administrators and occupants of buildings, while after the data processing and seismic vulnerability assessment, the results will be presented on the website and provided to the interested parties.

A significant role in the dissemination program will be the final workshop, where the achievements of the project will be discussed with experts, scientists and representatives of Civil Protection authorities.

Additional dissemination will be done through public workshops, presentations at national and international conferences, as well as through academic and technical publications. The dissemination plan will be regularly updated during the course of the project (e.g., following the first annual meeting in February, 2016).

## Dissemination Plan

Deadline	Action	Dissemination means and targets	Comments
February 2015	Project website	General public, interested scientific, technical and CP parties.	Is currently open and will be updated throughout the project. Items to be made available will include the project brochure, videos and links to videos, reports on field activities, news of conferences and meetings.
November 2015	Completion of the first project brochure	Project website, civil protection authorities in Germany, Greece, Italy	
November 2015	Video demonstrating the developed software for processing array data.	Project website, CP authorities and the general public.	
December 2015	Brochure about the measurement campaign in Thessaloniki, Greece	Project website, civil protection authorities in Germany, Greece, Italy	Field work completed.
December 2015	Short movie about measurement campaign in Thessaloniki, Greece	Project website	
December 2015	Meetings during the measurement campaign in Cologne, Germany, with CP authorities and other potential end-users, including discussions about the assessment methodology. This will include meetings with school and city representatives on seismic risk and SIBYL	THW and fire protection Cologne, short report on project website. School representatives, city municipality representatives.	

January 2016	List of relevant public and civil protection authorities to be informed about SIBYL	Links and contacts to potential dissemination targets.	
January 2016	Brochure about measurement campaign in Cologne, Germany.	Project website, civil protection authorities in Germany, Greece, Italy	
January 2016	Short movie about measurement campaign in Cologne, Germany	Project website	
February 2016	1 <sup>st</sup> annual project meeting in Thessaloniki, Greece, where the results of the project and its current status will be assessed. Will include a workshop with CP representatives presenting the early versions of the SIBYL tools.	Short report on project website, tools presented to CP representatives.	
April 2016	Brochure about measurement campaign in Italy	Project website, civil protection authorities in Germany, Greece, Italy	
April 2016	Short movie about measurement campaign in Italy	Project website	
October 2016	Workshop on Seismic Vulnerability Assessment, Berlin-Potsdam	Invitation of scientists and civil protection authorities from Europe. Contributions will be published on the project website	
December 2016	Final project meeting.	Short report on project website.	End-users will be invited and the developed tools presented and demonstrated.
December 2016	Final brochure and flyers with main results of the project	Project website, General public and civil protection authorities in Europe	



2015-2016	Contributions to national and international conferences and the scientific and technical literature on seismic vulnerability (	Research communities and public authorities	E.g., 14th International Conference of the Geological Society of Greece, 1 <sup>st</sup> International Conference on Natural Hazards and Infrastructure in Greece, 16th World Conference on Earthquake Engineering in Chile).
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